PSIT
Kanpur

INTERNATIONAL CONFERENCE

ON

BUILDING FUTURE THROUGH HUMANITIES AND TECHNOLOGY: SUSTAINABLE DEVELOPMENT GOALS AND LOCAL ACTIONS

ICONSDG 2025

HYBRID MODE **28TH FEBRUARY - 1ST MARCH, 2025**

Organized By

PSIT COLLEGE OF HIGHER EDUCATION (KN 162)

Recognized under Section 2(f) of the UGC Act 1956
Affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (UP) (NAAC A++)
Approved by The All India Council for Technical Education (AICTE)

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www.psitkanpur.ac.in

In Association With

INDIAN ECONOMIC ASSOCIATION

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About the Conference

The UN 2030 Agenda envisages "a world of universal respect for human rights and human dignity, the rule of law, justice, equality and non-discrimination". It includes 17 Sustainable Development Goals and their 169 targets. The 17 SDGs are integrated to ensure that the development must balance social, economic and environmental sustainability. The creativity, knowhow, technology and financial resources from all are necessary to achieve the SDGs in every context.

To accomplish the same, the conference aims to bring together experts, policymakers, and stakeholders of diverse domains to discuss and share knowledge on achieving a sustainable future. The conference will attempt to explore innovative solutions, strategies, and partnerships for addressing global challenges such as climate change, poverty, inequality, and environmental degradation. Through keynote speeches, panel discussions, and networking opportunities, participants will exchange ideas and best practices on Sustainable Development Goals, including managerial sustainability, technological sustainability and social inclusion. The conference aims to inspire collaboration, foster new ideas, and drive action towards a more sustainable and equitable world for all, with a focus on implementation, impact, and scaling up successful initiatives.

About PSIT College of Higher Education

PSIT College of Higher Education was established in 2015. Since its inception, the college has been recognized to train extraordinary minds by providing an ecosystem for holistic development. The college is affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (NAAC A++) and is recognised under Section 2(f) of the UGC Act 1956.It is also approved by the All India Council for Technical Education (AICTE). PSIT College of Higher Education has grown impressively and achieved wide spread recognition from academic circles, professional bodies and industry. The college offers high-quality programmes in business administration and computer applications to a cross section of students across India. The students are imparted a holistic view of life with a "can do attitude" by faculty members with rich experience in industry and academia.

"A little progress each day adds up to big results". With this faith, apart from covering the university syllabus, the college also provides programme-wise technical training to students in emerging areas like C, Data Structures, Design and Analysis of Algorithms, Robotics, Data Analytics, Python, Full Stack Development, Data Modelling, SPSS, Tableau, R Studio, Power BI, etc. Expert talks and industrial visits are conducted periodically to keep the students abreast of the latest developments and practices. PSIT Start-up and Incubation Foundation, IEDC cell for entrepreneurial development, research & innovation activities and clubs are providing a platform to the students who have innovative ideas to realise their potential.

PSIT College of Higher Education has an impeccable track record of placements and a strong industry interface, which enables the students to get their placements. Besides good placements, our students are excelling in academics as well. They are securing ranks in universities (Gold Medal), admission in IIMs, foreign universities, and other reputed institutes and universities.

About CSJM University

Chhatrapati Shahu Ji Maharaj University (CSJMU) Kanpur is NAAC A++ accredited State University and a premier landmark of higher education located in one of the biggest industrial metropolis of the state of Uttar Pradesh, India. The university was established in February, 1966 and named after the great social reformer Chhatrapati Shahu Maharaj, also known as Rajarshi Shahu. It is a well-established and respected educational community where students of all backgrounds study and work together in a congenial and encouraging academic atmosphere.

The university is geared to provide maximum scholastic benefit to each individual student and nurture them to achieve their full potential and evolve as a responsible global citizen. At present, the University runs various UG and PG programs in the 265 Acres State of the Art campus with 17 Institutes/Departments as well as with 952 Non Medical affiliated colleges and 7 Medical affiliated colleges that includes Government Aided Colleges, Self-Financed Colleges, and Private Aided Colleges.

Objectives of the Conference

1. To bring together policy makers, experts, and stakeholders to discuss and accelerate progress towards the United Nations' Sustainable Development Goals (SDGs) by local actions.
2. Provide a platform for presenting new research, technologies and methodologies to facilitate the creation of actionable plans and strategies for advancing the SDGs across the Globe.
3. Foster collaboration across different academic disciplines, industries and sectors to address sustainability challenges.
4. Identify and suggest specific measurable actions to the individuals, organizations and governments.
5. Showcase successful case studies, projects and innovations that contribute to achieving the SDGs.

Highlights of the Conference

- Certificate of Conference Participation/Paper Presentation will be provided to all registered participants
- Best Research Paper Award in each Track.

Publication Opportunities

- Selected papers will be considered for publication in **European Journal of Interdisciplinary Studies-Scopus indexed journal.**
- Selected papers will be considered for publication in **International Journal of Business and Globalisation- Scopus indexed journal.**
- Selected papers will be considered for publication in **World Journal of Management and Economics - ABDC indexed journal.**
- Selected papers will be considered for publication in **International Journal of Multidisciplinary Research (ISSN: 2456-2556)**, A **Double Blind Peer reviewed International Journal** published by PSIT College of Higher Education, Kanpur .
- Selected papers will be considered for publication as book chapters in an **Edited Book with ISBN.**
- Selected papers will be considered for publication in **Scopus indexed conference proceedings** .

Conference Theme

The conference will explore transformative and cutting-edge solutions aligned with the UN's 17 Sustainable Development Goals through collaborative strategies by global leaders, innovators, and experts to address global challenges, share impactful strategies, and drive collective action towards a sustainable, inclusive and resilient world.

Sub-Themes

Authors can submit the manuscript under the given sub-themes with their respective tracks.

Sub-Themes

Tracks

Financial Sustainability

Financial Inclusion and Women Empowerment, Sustainable Financial Reporting and Accounting, Virtual Currency, Green Banking and Fintech, Forensic Accounting, Green Accounting, Climate Finance.

Economic Sustainability

Sustainable Economy for No Poverty and Zero Hunger, Sustainable Tourism, International Trade, Pandemic and Sustainability, Green Business and Entrepreneurship

Environmental Sustainability

Renewable Energies, Waste Management, Packaging Solutions, Sustainable Cities/Smart City and Urban Planning, Deforestation and Plantation, Clean Water and Sanitation, Bio-diversity Accounting, Sustainability Audit and Assurance, Disaster Management.

Managerial Sustainability

Sustainable Branding and Reputation, Social Marketing for Behaviour Change, Green Consumer Behaviour; Behaviour Change, Green Marketing and Eco-friendly Products, Leadership for Sustainable Development, Employee Well-being and Mental Health, Green HRM Practices, AI in HR, Sustainable Work Culture, Sustainable Marketing Practices

Socio-Cultural Sustainability

Gender Participation for Sustainable Future, Education and Community Challenges

Industrial Sustainability

Sustainable Production and Process Management, Corporate Social Responsibility, Green Logistics and Transportation Management

Humanities and Liberal Studies

Gender Studies and Feminism, Philosophy, Ethics and Society, Education and Pedagogy in the Humanities, Ethics and Morality, Psychology and Well-being

Technological Sustainability

Block Chain Technology/Block Chain and Carbon Trading, Data Driven sustainability:Leveraging Analytics, Computational Materials and Application, Wireless Sensor Networks, Deep Learning, Machine Learning and Artificial Intelligence for Environmental Monitoring and Prediction, IOT for Energy Management and Efficiency, Sustainable Waste Management using AI and IOT, AI and ML for Predicting and Mitigating Natural Disaster, Sustainable SCM using IOT and Block chain Technology, IOT and AI for Sustainable Tourism and Smart Tourism Destinations, Cryptocurrency, Real-time Big Data Services, Role of Technology in Corporate Social Responsibility, Ethics and Governance of Sustainable Technologies, IoT and its Applications

Environmental Legislation and Institutional Integration

Peace, Justice and Strong Institutions and Partnership for the Goals, Geopolitics and Environmental Sustainability, ESGs, Government Schemes: Digital India' and 'Stand Up India' Initiatives, Swachh Bharat Mission (Clean India Mission), National Rural Drinking, Water Program (NRDWP), Atal Bhujal Yojana (ABHY), National Urban Sanitation Policy (NUSP), National Water Mission (NWM), PM Kisan Samman Nidhi

Others

Relevant topics related to SDGs

Guidelines for Author(s)
For Abstract/Full Manuscript
- Abstract/full papers may be submitted through mail to conference@psitche.ac.in
- Abstract / full papers must be mailed in pdf format only.
- Abstract should be 250-350 words including introduction, research methodology and results including 5 - 8 Keywords.
- Full manuscript should be of 3000-5000 words.
- All submitted abstract / full papers must be original work that is not under submission /submitted / presented at another conference / seminar / journal or under consideration for publication in any other form.
- In case the authors have received financial / technical assistance for completing the abstract / full paper, they should acknowledge the same in the abstract/full paper so as to avoid conflicts of ownership.
- Page margin should be standard (1 inch or 2.54 cm) on all sides of the page with a single column and line spacing of 1.5.
- The topic of Manuscript should be font size of 16, Uppercase, Boldface, Times New Roman and centrally aligned.
- Name of authors, designation, affiliation, and email id should be mentioned just below the topic with font size of 10, Times New Roman and centrally aligned. Use 1, 2, 3 and so on in superscript as per number of authors in manuscript.
- Authors should mention salutation like Dr./Mr./Ms. etc. as applicable in the name and after that use Student/ Research Scholar/Assistant Professor/Associate Professor/Professor or other applicable designation in parenthesis. Affiliation should include the information regarding Department/Faculty, Institutes/College/University as applicable and Authors' email addresses.
- First headings should be left justified, in upper case with font size of 14 in Times New Roman, boldface; second level subheadings should be left justified, in upper case, with font size of 12 in Times New Roman, boldface. The paragraph begins right after the sub-heading with font size of 12 in Times New Roman. Headings and Sub-headings will not carry any numbering.
- Tables, illustrations, charts, figures etc. should be serially numbered and sources of the data should be given below each table with Bold, Times New Roman, font size of 10.
- Authors are requested to follow the APA style for referencing and arranged in alphabetical order.
- The similarity index of manuscript must not be more than 10% to maintain academic integrity and originality. Non adherence of the same will lead to disqualification of the submitted paper for publication in indexed journals/database.
- The name of attached file in mail should follow the given order: Name of Principal Author_Sub theme_Track.
- Subject of email window should have following information with mentioned sequence: ICONSDG 2025_Subtheme_Track_Name of principal author.
- Communication will be held only with the corresponding/principal author.

Additional Guidelines for the online mode of presentation
- Participants will be given only 10 Minutes to present their research work through a PPT.
- Institute will not be responsible for any technical glitch/network connectivity issue during online presentation.

For Poster Presentations (only through offline mode)
- Poster format: Portrait.
- Poster size: 120 cm (length) X 80 cm (width), larger posters will not be suitable for the display boards.
- Fixing materials for attaching the poster to the board will be available at the venue.
- Poster should include: Title, abstract, author's name & affiliation, introduction, methods, results and conclusion.
- Font size - your poster should be easily legible at a distance of 1.5 meters.
- Authors must disclose possible conflicts of interest.
- Official conference language is English

Important Dates:

Registration Link open:	**26 September, 2024**
Last Date for Submission of Abstract:	**10 December, 2024**
Intimation of Acceptance of Abstract:	**15 December, 2024**
Last Date for Submission of Full Paper:	**15 January, 2025**
Intimation of Acceptance of Full Paper:	**28 January, 2025**
Date of Conference:	**28 February-01 March, 2025**

Registration Fee

Category	For Paper Presentation		For Participation Only	
	Foreign Delegate	Indian Delegate	Foreign Delegate	Indian Delegate
Industry Participant	$ 50	₹ 2000	$ 30	₹ 1500
Academician	$ 30	₹ 1000	$ 20	₹ 800
Research Scholar	$ 25	₹ 800	$ 15	₹ 500
Students (UG/PG)	$ 20	₹ 500	$ 10	₹ 300

Note:
- Registration fee includes Conference Kit, Working Lunch and Certificates only.
- Participants can be accompanied by their guests/spouse. A token guest registration fee of ₹1000/- will be payable. Guest/spouse is not eligible to present paper in the technical sessions.
- In case of joint authorship of two or more authors, all the authors have to register individually for participation in conference.
- Registration fee once paid is not refundable under any circumstances.

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Note:
- Registration Fee can be paid only the details mentioned above.
- Screenshot of the transaction/receipt is required at the time of registration.
- After the payment of registration fee, kindly register through the link or scan the QR code appearing below.

Registration

The registration for the International Conference can be done through scanning the **QR code** or by clicking the **link** appearing below:

Registration Link
▼
https://forms.gle/xwVDh4dU8VtD9UuJ6

Accommodation

- Participants can seek assistance in accommodation booking in the nearby hotels on payment basis.
- Interested participants may get in touch with Mr. Brajesh Kumar, Assistant Professor (E-mail: fc22082@psitche.ac.in, Mob: +91-8081797605) and Mr. Diwakar Tiwari, Assistant Professor (E-mail: fc22076@psitche.ac.in, Mob: +91-8765048073) for booking accommodation latest by one week prior to the conference.

VISA

Letter of invitation for visa application will be sent after receipt of the registration form. Please check with the local Indian Embassy / consultant for visa requirements.

How to Reach

The Campus of PSIT Kanpur is located on the Kanpur-Agra- Delhi National Highway (NH-19) near Bhauti, about 17 km west of Kanpur city.

- **Arrival by Train:** Kanpur Central Railway station is well connected to most cities in North, East and Central India. It is located on the Delhi-Kolkata train route and all major trains between the cities usually pass through Kanpur. PSIT Kanpur is located at a distance of about 22 kilometres from the Kanpur Central Railway Station.
- **Arrival by Air:** Participants coming to Kanpur by air are recommended to fly to Kanpur/Lucknow airport. Kanpur/Lucknow airport is located about 20/100 km from PSIT Kanpur. The next nearest airport is New Delhi located about 450 km from PSIT Kanpur. Trains from New Delhi to Kanpur are frequently available and it takes about 5 - 6 hours.
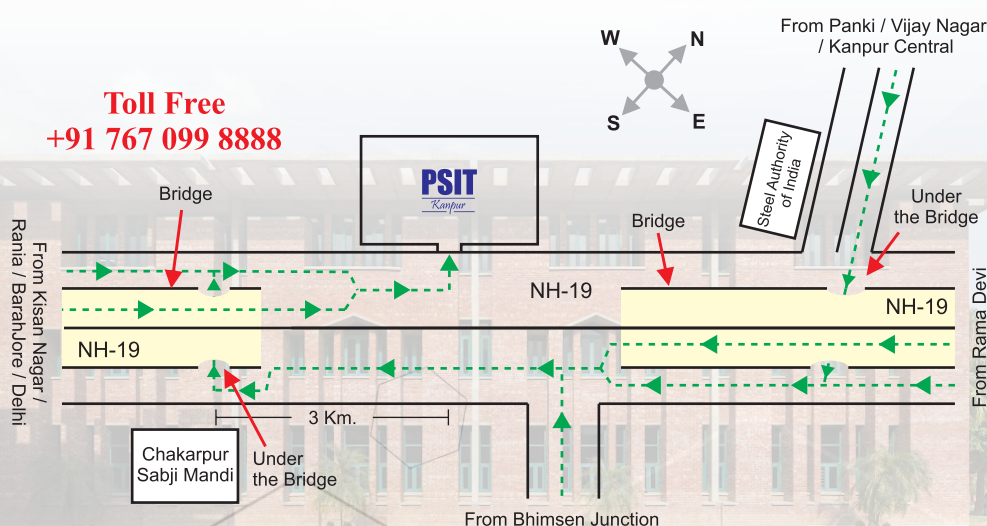
For more information, contact

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Venue

PSIT COLLEGE OF HIGHER EDUCATION

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A Glimpse of International Conferences organized in the past

2024

2019

2018

International Conference on Significance of Yoga & South Asian Culture in Modern Management Practices

International Conference on Significance of Yoga & South Asian Culture in Modern Management Practices

International Conference on Significance of Yoga & South Asian Culture in Modern Management Practices